



# SCRIPTSIGN

CLOUD DIGITAL SIGNAGE SOLUTIONS

HOTELS | RETAIL | PUBS & BARS | RESTAURANTS

[www.scriptsign.co.uk](http://www.scriptsign.co.uk)

# What is SCRIPT**SIGN**?

## Digital Signage Systems & Solutions for every business

SCRIPT**SIGN** is an all-in-one digital signage solution, designed to help businesses from a range of industries to inform and engage with new and existing customers and generate additional revenue.



# Why you should consider Digital Signage...

Digital Signage is a great solution for any business that is looking to advertise and keep visitors up-to-date with the latest information.

- ✓ Facilities and services
- ✓ Special offers & seasonal promotions
- ✓ Food/drink menus
- ✓ Directions in/around the site
- ✓ Events information
- ✓ Health & safety notices



# 4 steps to starting your digital signage journey...

1. Choose your digital signage location: outdoor or indoor
2. Choose your screen size and orientation





3. Choose between freestanding or mounted options
4. Choose your content management system (CMS)



# *Digital Menu Board Displays...*

Digital menu boards allow you to use images, videos, animations and text to display your menus, special promotions and more.

- ✓ Increase revenue & reduce paper waste
- ✓ Update on-screen content in just a click
- ✓ Entice customers with striking visuals
- ✓ Show allergy and nutritional information
- ✓ Reduce perceived wait times in queues
- ✓ Update via our cloud-based CMS



# Digital Touch Screens...

Touch screens come in all shapes and sizes and are fully interactive. Touch screens are used in a variety of applications across different industry sectors.

- ✓ Ideal for self-service
- ✓ Reduce staff costs
- ✓ Easy to clean & maintain
- ✓ Improve accessibility
- ✓ Engaging and Informative
- ✓ Update via our cloud-based CMS







*Drive greater engagement  
by creating interactive  
experiences for customers...*



Pringles  
Prikka 190g  
£1.99  
(£1.05 per 100g)



Pringles  
Bacon Flavour 190g  
£1.99  
(£1.05 per 100g)

Pringles

Pringles  
Salt & Vinegar 190g  
£1.99  
(£1.05 per 100g)



Pringles  
Flame-Grilled Steak 190g  
£1.99  
(£1.05 per 100g)

Pringles



Pringles  
Cool Original 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Chilli Heatwave 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Chilli Heatwave 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Tricky Cheese 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Creamy Chives 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Nachos 190g  
£1.99  
(£1.05 per 100g)

Pringles  
Tricky Cheese 190g  
£1.99  
(£1.05 per 100g)

## *Shelf edge stretched bar...*

Stretch bar displays are great at displaying informative and promotional content as they allow for high definition images, videos and messages across the LED bar.

- ✓ Slim bezel & fanless
- ✓ High brightness
- ✓ Fully portable
- ✓ Multiple length and width
- ✓ Update via our cloud-based CMS



# *Ultra-Wide Stretched Bar Displays...*

These ultra-wide screens are great at displaying informative and promotional content as they allow for high definition images, videos and messages across the LED bar.

- ✓ Slim bezel & fanless
- ✓ High brightness screens
- ✓ Fully portable
- ✓ Multiple length and width options
- ✓ Update via our cloud-based CMS





Freshly  
baked



Freshly  
roasted

Coffee  
& muffin  
now only for € 3.99



Cappuccino  
& muffin  
price only for € 4.50

Freshly  
baked



T. REDDY  
DEAL  
DELICIOUS  
MUFFIN  
only for  
€ 1.25  
Freshly  
baked

# *Freestanding Kiosks & Digital Posters...*

Freestanding indoor and outdoor kiosks are designed to elevate your digital signage game. These displays can be used for browsing products, information, directions and as messaging boards.

- ✓ Easy installation
- ✓ Super stylish
- ✓ Digital touch points available
- ✓ Can be controlled remotely
- ✓ Update via our cloud-based CMS





very moment

Time to

# *High Brightness Displays...*

Window displays are used to create eye-catching motion, varying content and captivating colours.

- ✓ Visibility & sun protection
- ✓ Colour correctness
- ✓ Easy operation
- ✓ 24/7 use
- ✓ Indoor and outdoor
- ✓ Update via our cloud-based CMS









& EVERYDAY

## COFFEE MENU

Espresso	2.50
Long Black	4.50
Macchiato	3.50
Capuccino	4.50
Flat White	4.50
Caffè	3.50
Double Espresso	3.50
Mocha	4.50
Milkshake	4.50
White Vanilla	4.50
Black Vanilla	4.50

1. AMERICA BLUE BLEND™ FLAVOR
2. AMERICA BLUE BLEND™ FLAVOR
3. AMERICA BLUE BLEND™ FLAVOR

TAKE HOME COFFEE

SPECIALS



## *Battery Powered A-Boards...*

Stand out from the crowd with this innovative, portable, battery powered solution. A mains plug is no longer needed for you to deliver your digital messaging, opening up a whole world of new possibilities.

- ✓ Battery powered display
- ✓ Secure locking bar
- ✓ Fully portable
- ✓ Indoor and outdoor
- ✓ High brightness option
- ✓ Update via our cloud-based CMS

## *Small & POS Digital Signage Screens...*

Ideal for counter tables and high traffic locations, these small, POS digital signage screens are specially designed to enhance visitors' experience and catch their attention at the right moment.

- ✓ Portable
- ✓ Touch or non-touch
- ✓ Cross-channel marketing tool
- ✓ Reduces administration cost
- ✓ POE display
- ✓ Multi-coloured LED frame
- ✓ Portrait or landscape with wall mount
- ✓ Update via our cloud-based CMS



BE OUR GUEST

**ENJOY £5  
OFF £20**

WHEN YOU JOIN OUR CLUB

[SIGN UP](#)

A photograph of two smoothies on a light blue surface. The smoothie in the foreground is pink with white cream, strawberries, and a blue and white striped straw. The smoothie in the background is light brown with a slice of orange and a blue and white striped straw. There are also some strawberries and a slice of orange scattered around the smoothies.

**£2**

A photograph of a white cup of latte with a leaf-shaped latte art design on the surface. Next to the cup is a square granola bar with various nuts and seeds. The background is a light blue color.

**VEGAN  
MEAL DEAL**



**BAND**

## *Video Wall Displays...*

Video wall displays create an immersive visual canvas for almost any content. These displays deliver visual performance, unparalleled brightness, ultra-narrow bezels and a thin-profile design.

- ✓ Reliable & interactive
- ✓ Enhanced visual quality
- ✓ Customised sizes and installation
- ✓ Engaging and informative
- ✓ Flexible content management
- ✓ Update via our cloud-based CMS



*Content Management  
System (CMS)...*

*Create and manage  
your digital content  
with ease...*







## *Update remotely from any location...*

Our cloud-based CMS portal allows you to control all screens, in any location, from your device.



## *Build an interactive menu...*

Combine images, videos, text, RSS Feeds, widgets and add touch points to turn your desired content into an interactive screen, guaranteed to capture your customers' attention.



## *Schedule your playlists...*

Create different playlists and schedule them to play at different times of the day or different days of the week!



## *Interactive Widgets...*

Add a widget to show the local date & time, and one day or five day weather information.

## *Touch Points...*

Designate touch points on the content pages, allowing customers to move to a different page



## *Display TV Channel...*

Split the screen to add your tailored ads over the TV channel feed.

## *Remote Monitoring...*

You can view screens' status, turn them off, restart, or view the content shown at the time.



## *Drag-and-drop...*

Create, edit and publish content in a simple way with our drag-and-drop content editor.

# *Multi-screen control from any location...*

You can share different content on each screen or create a group of screens to publish to.

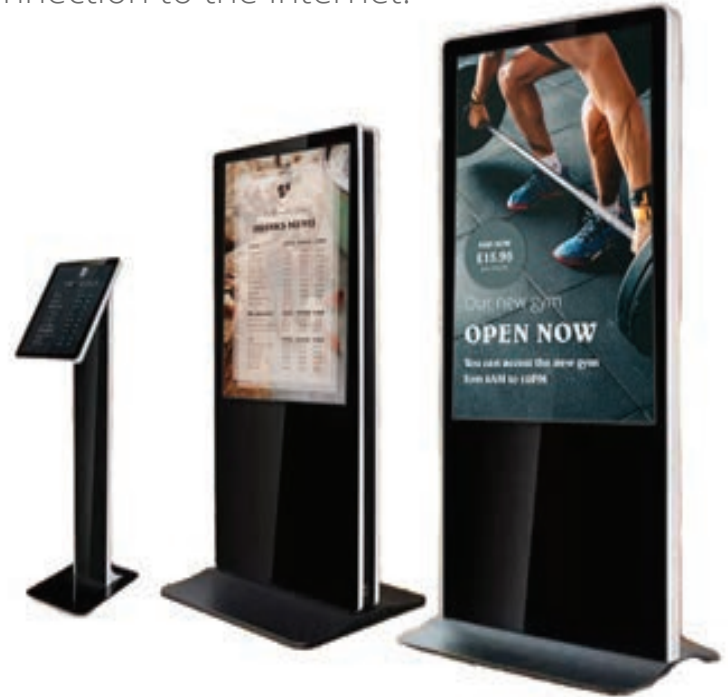


## *Display URLs...*

Display content from web URLs, whether its web pages, online PDFs or sign-up forms.

## *Continue interacting, even offline...*

Offline mode ensures the screens are operational even if they have lost connection to the Internet!



*A few of our clients...*

Village  
Bakery



Park Leisure  
A LIFETIME OF HOLIDAYS

Sellers  
LEISURE

  
OAKLEY HALL  
HOTEL & RESTAURANT  
★★★★



DODO  
PIZZA



fwip



*We are certified partners of:*

**SAMSUNG PHILIPS**

 **LG** **SONY**



# SCRIPTSIGN

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